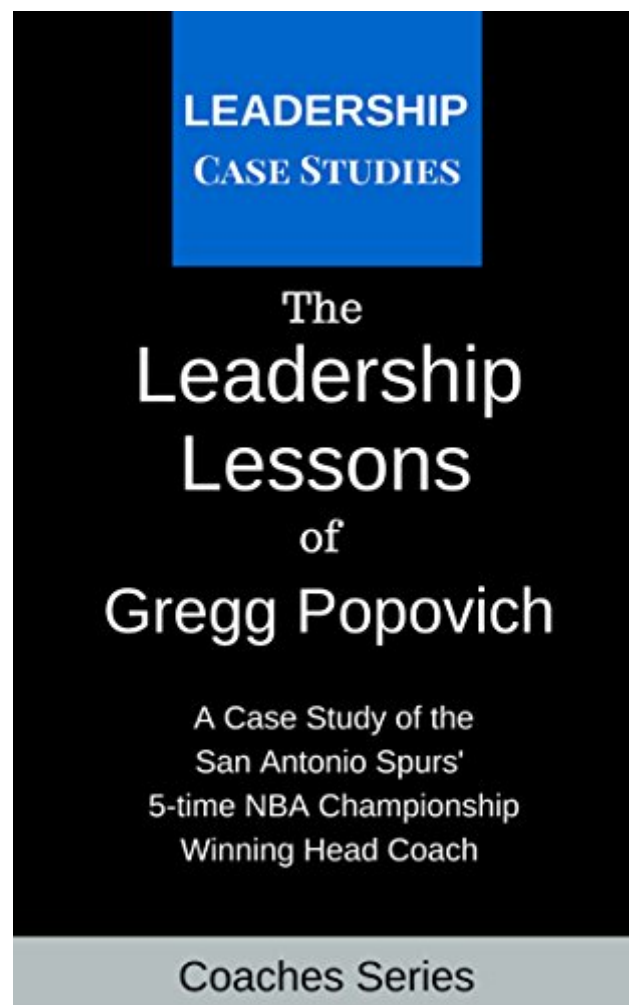


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# The Leadership Lessons Of Gregg Popovich: A Case Study On The San Antonio Spurs' 5-time NBA Championship Winning Head Coach



## Synopsis

Gregg Popovich and the San Antonio Spurs have won 5 NBA championships between 1999 and 2014. To achieve consistent success, the Spurs have built an organization with a team-first mindset where all of the players, staff and management are focused on the same goals. How do they do it? How does head coach Gregg Popovich create strong relationships with his players? How did he get his team to bounce back from a devastating loss in the 2013 NBA Finals to come back one year later and to win it all? How does he create a team culture where players from around the world are able to work together towards a common goal? In this brief leadership case study, we analyze the methods and ideas that Gregg Popovich uses to get his team performing at a high level. By reading how a 3x NBA Coach of the Year manages his team, you'll learn the following lessons: - How to create solid, trustworthy relationships with your players and staff. - How to exploit advantages and untapped resources before your competition- Why it's essential to build a strong foundation and not skip any steps in your development. - What are the specific steps to focus on in order to persevere and bounce back from setback. Although Gregg Popovich is an expert at coaching basketball, this case study isn't focused on his playbook. Rather, it highlights the strategy, culture, and organizational development style of the San Antonio Spurs. Basketball coaches will find it useful for developing their squads, but other team coaches, managers, and leaders in all industries will find the lessons useful as well. The lessons can be applied to any business or organization looking to create a strong team culture and achieve continuing success.

## Book Information

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## Customer Reviews

As a laker fan, I never liked the Spurs since they were so good. However, I always respected Popovich and after reading this book, my respect has grown. This book lacks the great leadership traits like the wonderful Saban leadership book but it is a solid work. It's a great snack for building and improving your leadership skills.

I am a die hard Spurs fan. Also I love leadership books. This for me was a no brainer. Quick read with great insights into the culture of a successful organization, giving the reader tools to help apply some of these principles.

Pop is not only a basketball coach to his players but also a father figure . Relationship-Connection matters allot to him regardless of their race-culture & teaching his players to always be grateful for every opportunity. I've been schooled a lot by this book. - "POUND THE ROCK"

Greg Popovich could be a Operational Consultant if wanted. Best book I read in the last couple of years. Great work and recommend to other seeking leadership insight of a great Leader.

Nothing inspires me more than reading how successful men inspire others. Enjoyable, sucincient, reading on a subject matter and professional I admire

Mostly reads as a lit review of magazine and newspaper articles on the Spurs. Good quick read. Worth the time and effort invested in to read.

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